Creating a Culture of Evangelism
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The Church is God’s chosen and best method of evangelism.

“Evangelism is teaching the gospel with the aim to persuade.”
–Mack Stiles

I. The Marks of a Culture of Evangelism:¹

A. A culture of evangelism is motivated by love for Jesus and his gospel.

B. A culture of evangelism is confident in the gospel.

C. A culture of evangelism understands the danger of entertainment.

D. A culture of evangelism sees people clearly.

E. A culture of evangelism pulls together as one.

F. A culture of evangelism makes room for new believers.

G. A culture of evangelism models evangelism.

¹ Adapted from Evangelism: How the Whole Church Speaks of Jesus by J. Mack Stiles (Wheaton, IL: Crossway, 2014).
H. A culture of evangelism celebrates people who share their faith.

I. A culture of evangelism knows how to affirm and celebrate new life.

J. A culture of evangelism does ministry that feels risky and is dangerous.

II. The Leaders of a Culture of Evangelism:

A. Leaders of a culture of evangelism evaluate their lives.

B. Leaders of a culture of evangelism live intentional lives.

C. Leaders of a culture of evangelism build bridges to the gospel in everyday conversations.

III. The Beginnings of a Culture of Evangelism:

A. A culture of evangelism begins by equipping those who are already moving.

B. A culture of evangelism begins by praying.

C. A culture of evangelism begins by adjusting the way people speak.

D. A culture of evangelism begins by taking baby steps.