Developing a Biblical Philosophy of Outreach
For Your Local Church

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I. An Evaluation of Contemporary Evangelical Models

A. The Market-Driven Model
B. The Signs and Wonders/Experience Model
C. The Cell or Meta/Church Model
D. The Prosperity Gospel Model
E. The Family Church Model
F. The Old-Fashioned Church Model
G. The Twelve-Step Model
H. The Emergent Model
I. The Incarnational/Contextual/Missional (Redeemer) Church Model
J. The “Whatever” Model

II. An Examination of the Biblical Model

A. What Is Our Purpose in Evangelism?
   1. Biblical evangelism honors God by making His Name Known to the nations through the proclamation of His Word.
      a. The Pattern of Christ, John 17:4-6
      c. The Terms for Evangelism
         1) Evangelism as Announcing Good News, 1 Cor 15:1-4
2) Evangelism as Proclamation, 1 Cor 1:23

f. The Apostolic prayer Requests, 2 Ths 3:1; Eph 6:19-20; Col 4:3-4
g. The NT Description of the Missionary Task, 3 John 5-8

2. Biblical evangelism, therefore, is God-centered, not Man-centered.
   a. This means we are more concerned about content than conversions, 1 Ths 2:3-5; 2 Cor 2:17.
   b. This means we are more focused on our responsibility than our results, Acts 20:26-27; cf. Matt 23:37,38; Acts 17:32,34.
   c. This means our confidence is in God's power through His Word rather than our persuasiveness, 2 Cor 4:1-7; 1 Cor 2:1-5.

B. The Principles of the Biblical Evangelistic Strategy
   1. The Centrality of  Preaching  1 Cor 1:17-2:5
   
   2. The Power of Dynamic  Worship  1 Cor 14:27; Acts 2:46-47
   
   
   4. The Importance of  Discipleship,  Matt 28:19-20
   
   5. The Effectiveness of  Prayer,  Col 4:2 ff
   
   6. The Necessity of  Total Participation, Eph 4:11-16; 1 Cor 12:13 ff

8. The Mindset of Harvesting, Jn 4:35-38

9. The Attraction of Holy Living, Matt 5:16; 1 Pet 2:12

III. A Practical Expression of the Biblical Evangelistic Strategy

Our strategic plan is built on six key principles:

A. Be a VISIBLE presence in our community, Matt 5:16; Phil 2:15-16.

Purpose: To be recognized as a place where God and His Word are taken SERIOUSLY as the key to a life of joy—now and eternally.

How do we/you do this?

B. Design programs for children, teens, and adults to which the unsaved and Unchurched can be invited, John 1:41,45; 13:34-35.

Purpose: To provide OPPORTUNITIES for our church family to bring friends and family members under the sound of the gospel and into contact with other believers.

How do we/you do this?

C. Worship God with an earnest desire for a fresh and evident DISPLAY of the Spirit's power, 1 Cor 2:1-5; 14:24-25.

Purpose: To be a place where God's presence is TANGIBLE so that believers are transformed and unbelievers are converted.

How do we/you do this?
D. Aggressively take the gospel to those who initiate contact with our church, Rom 1:16; 10:13-17; 1 Pet 3:15.

Purpose: *To go through the doors that God opens with **BOLDNESS** and **CLARITY**.*

How do we/you do this?

E. Equip our church family to engage effectively in **RELATIONAL** evangelism, John 17:14-18; Luke 5:27-32.

Purpose: *To enable every member of our church family to be **ACTIVE** in fulfilling the Great Commission.*

How do we/you do this?

F. Disciple believers to full maturity, Eph 4:11-16.

Purpose: *To **EQUIP** believers for the work of the ministry and for the edifying of the body.*

How do we/you do this?